

## Virtual Optimization Think Tank

Duration: 1 day

### Overview

Optimization can be a difficult concept to understand based on theory alone. This collaborative course enables users who have completed “Introduction to Optimization” to apply what they learned in that course to their own unique projects – using their very own routing data.

In this online workshop, you’ll spend an entire training day working with an optimization scenario of your own creation. Use our customizable optimization “project plan” to scope out your project, identify potential hazards, and guide your progress. You’ll be able to collaboratively problem-solve with your fellow trainees – and also benefit from the knowledge and experience of our optimization experts, who will be fully present and available to help throughout the day.

### Goals

- Use lessons from Introduction to Optimization to work through your very own optimization scenario
- Gain hands-on experience with key methods and best practices for optimization projects
- Get a head start on your optimization project – with personalized help from our experts

### Audience

If you are a BusPlanner Pro user who has completed “Introduction to Optimization”, and wish to build on that knowledge while applying it to your own routing data, you should take this course.

### Prerequisites and recommendations

Besides completing “Introduction to Optimization”, it is crucial that students give some thought ahead of this course to a small, real-world “optimization project” that they could work through as part of this workshop – using your BusPlanner database.